



Welcome to the 2021

## “Get the Word Out on Recycling SUNF”

### Radio Interview/Podcast/Social Media Challenge

*(This is loosely based on NPR's 2021 Student podcast contest) April 22, 2021*

We're inviting and challenging climate advocates, academics, energy experts, engineers, environmentalists, entrepreneurs, union workers, mothers, fathers and their children, mid-school through college & university students, around the country to create a podcast, a social media or be interviewed on a radio show. Topic is: **“Get the Word Out on Recycling SUNF (Slightly Used Nuclear Fuel)” - Podcast/Radio Interview/Social Media Challenge.**

Then all entries will be judged by members of Waste to Energy Now's SLACK Group (Nuclear Energy Scientists, Authors other industry professionals). It is a competition for the chance to win our grand challenge prize. The winning Entry will be the featured opening to our websites landing page and will also be part of all emails that will be sent from our @wastetoenergy.org domain for 6 months even do voiceovers and video narration for our site!

We hope that you are interested in working on an entry to the “Get the Word Out on Recycling SUNF” Podcast/Radio Interview/Social Media Challenge?

Hey, talk your spouse, partner, friend(s), colleague(s) into creating a Podcast/Radio Interview/Social Media Entry with you, or even better yet, work on one entry with the whole group!

Students talk to your teachers to make this an extracurricular, class or school project.

Teachers want to know more about Nuclear, - go to <https://www.ans.org/nuclearclassroom> & <https://www.ans.org/pi/navigatingnuclear> to see the STEM based programs that are FREE and available to your School!

College/University Environmental Groups are Challenged to Stand Up for Clean Air Now with their submissions. Get your University Group to be Recognized here!



#WastetoEnergyNow's 2021 Radio Interview/Podcast/Social Media Challenge!

[Info@WastetoEnergyNow.org](mailto:Info@WastetoEnergyNow.org)



### Rules or Guidelines for the “Get the Word Out on Recycling SUNF” Radio Interview/Podcast/Social Media Challenge?

- The Challenge is open to anyone and everyone who want to see Clean Air Now.
- No vulgar or distasteful language.
- Radio interview/podcast & social media are recommended to be between 3 and 10 minutes.
- Entries can only include *original* music, composed and recorded by you or your friends. Please NO copyrighted and trademarked Music (etc. anything that is normally played on the air!) As they cannot be legally played on our site. (And we can't afford the attorney's that would then have to represent us!) The important thing here is to make sure your tune isn't copyrighted.
- The subject matter is, It needs to deal with the subject of Clean Air Energy Producing Nuclear Energy & Recycling Slightly Used Nuclear Fuel, more Info to be found in Guide

---

### Dates to keep in mind

- You can start submitting your Radio Interview/Podcast/Social Media Challenge any time after April 22, 2021
- The Challenge will close on July 22, 2021, or when at least 100 entries have been submitted.

---

### Suggestions to possibly include for your podcast entry, if it helps, here are some suggestions:

1. Tell us a story about your community that will benefit by using clean nuclear energy or about something that can happen recently or in the past that would have made a difference..
2. What is a moment in history that all students should learn about?
3. Show us both sides of a debate about this issue and why it's important to you.
4. What do you want to change about the world by supporting this cause?
5. What's the biggest change in attitude that you want to see people make in the future from learning about this cause?
6. Explain something to us that may stand out for your age group that may be different from other age groups in the challenge.



#WastetoEnergyNow's 2021 Radio Interview/Podcast/Social Media Challenge!

[Info@WastetoEnergyNow.org](mailto:Info@WastetoEnergyNow.org)

## Judging

Our Slack Group Judges will use the following criteria to narrow down and choose the winner. Depending on the number of entries and possible age groups we may have a few different categories of winners.

### **INFORMATION AND STRUCTURE, 40 %**

Does the podcaster tell a compelling story and/or teach us something new and important? Is it structured in a way that makes sense and keeps listeners engaged? Can we easily follow the story you're telling or the information you're explaining? If you have a host interviewer and or others that have made the segment with you, have they had a rapport with you and as a team clearly got the message across?

### **PERSONALITY AND CREATIVITY, 40 %**

We want to listen to this interview/podcast & social to hear your voice or voices. Do we hear the unique voices of and about your community? Does it have personality, or does it make us want to fast-forward? Do not make it sound like you're reading from a script, even if you are!

Will we feel a strong message in our soul to instill a deep feeling of sorrow, hope, even humor, a need for a change? That's what we're looking for.

### **PRODUCTION, 20 %**

Over all clarity of the broadcast. Was it good enough to get the message out or would most like to turn it off pretty soon after starting it? Not to judge you on your equipment, as even low-quality equipment can still produce outstanding entries. If you did add music or other sounds, did it mix well and not overpower the presenter?

---

## FAQs

### What's a podcast?

pod·cast - päd,kast - *noun*

a digital audio file made available on the internet for downloading to a computer or mobile device, typically available as a series, new installments of which can be received by subscribers automatically.

Podcasts come in all types and lengths: some are educational; creative; tell stories; are funny; reporting on the news. The one you are about to create will be on the benefits of Recycling "Slightly Used Nuclear Fuel" and Nuclear Energy as a whole! It also needs to be fun and informative.

The Challenge will be about your interview, narration and recorded thoughts & sounds from around your community and the world.

### What equipment do I (we) need to make a podcast?

The easiest way to make a podcast is with either a smartphone or a laptop or desktop computer. You can easily make a podcast without buying expensive microphones and recorders.



#WastetoEnergyNow's 2021 Radio Interview/Podcast/Social Media Challenge!

[Info@WastetoEnergyNow.org](mailto:Info@WastetoEnergyNow.org)



**Where should I (we) find out more or learn more about different types of podcasts?**

Here is a [good guide](#) about podcasts for beginners to start off with, there are like a gazillion guides once you do an internet search, if you don't like this one search for another!

**Does everyone involved need to speak on the podcast?**

Not at all! Like most teams we are all good at different things and processes. You all can work together in a variety of different roles to put this Entry together.

**Can teachers help with the writing, editing or production?**

As long as they are part of the team to get the word out!

**I'm in a club. Can we make a podcast?**

You certainly can!

**What resources should we use to get familiar with the subject?**

The sites and some pages on those site we recommend are <https://virginia-recycles-snf.com/primer> , <https://virginia-recycles-snf.com/nuclear-ed>, <https://virginia-recycles-snf.com/if-interesting-facts> and if you care to ever read up on the subject here is some free and to buy references at <https://virginia-recycles-snf.com/books-videos>. Another good site is <https://whatisnuclear.com>. There are many other sites on the internet if you care to do other independent research.

**Are multiple entries?**

Yes! You can submit entries for more than once as long they are not the same identical interview or podcast. Please make sure to [submission form](#) for each.

**Can my local NPR station interview me?**

We do not know; it is up to you to call and speak to them and see. It would be great if you could get on NPR's broadcast!

***We here at Waste to Energy Now look forward to submissions!***

***Thanks & Break a Leg!***

(BTW - the phrase 'break a leg' is a jovial encouragement, said to actors for good luck before they go on stage, specifically on an opening night.)



#WastetoEnergyNow's 2021 Radio Interview/Podcast/Social Media Challenge!

[Info@WastetoEnergyNow.org](mailto:Info@WastetoEnergyNow.org)